

PRESS RELEASE

“My Harbour” Design Competition

Awards Presentation and Exhibition Opening Ceremony

[8 June 2006, Thursday, Hong Kong] – Harbour Business Forum announced the winners of the “My Harbour” Design Competition and kicked off the exhibition tour of winning entries today at Pacific Place.

Out of 602 entries, 29 winners in five categories were selected by a prestigious judging panel. The categories were: Family, Primary P.1-3, Primary P.4-6, Secondary S.1-7 and Open categories. Entries were accepted as drawings, models and multimedia formats.

The winners expressed their wishes for a greener and more vibrant harbourfront in their entries. Those wishes align with the results of the Harbour Business Forum public opinion survey released in February 2006.

“The competition provides an opportunity for everyone in Hong Kong to share their dreams which can help shape the future design of our Victoria Harbour. The entries are creative and inspiring and show what the future harbourfront could be in the eyes of the people of Hong Kong,” remarked Mr. Vincent Cheng, spokesperson, Harbour Business Forum and chairman of the Hongkong and Shanghai Banking Corporation Ltd. “You will find dolphins, beaches, musical fountains and harbour heritage trails along the harbourfront as portrayed by the winners.”

Wan Sin Ying, Wong Ka Ling and Poon Hoi Lam won three return air tickets to Sydney as the Grand Prize winner in the competition. Their multimedia entry, titled “No Substitute”, impressed the judges with its creative content and presentation as well as excellence in teamwork.

“The ambitions and ideas for the harbourfront are vividly depicted in the entries with impressive imagination. Hong Kong people’s strong feelings about the Victoria Harbour and aspirations for her future development into a greener and world-class harbourfront are obvious,” commented the judges.

Judging panel of the competition included:

- Mr. Gary Chang, Managing Director, Edge Design Institute Limited
- Mr. Desmond Hui, Director, HKU Centre for Cultural Policy Research
- Mr. Freeman Lau, Chairperson, Hong Kong Design Centre
- Ms. Alice Mak Ka Pik, illustrator and creator of the “McMug and McDull” cartoon
- Ms. Ada Wong Ying Kay, JP, Chairperson, Hong Kong Institute of Aesthetic Education

All winning entries will be showcased at major shopping malls around Hong Kong from 8 June to 2 July 2006.

The competition is supported by the Hong Kong Arts Centre (HKAC) and the Hong Kong Institute of Aesthetic Education (HKIAE), which conducted workshops and guided ferry rides for students and groups to foster an appreciation of the harbour and provide inspiration for their competition entries.

The sponsors of the competition include Cathay Pacific, Convey, Focus Media, Harbour Cruise Bauhinia, Harbour City, Heliservices HK Ltd., HOK International, JCDecaux Texon Media, Kowloon-Canton Railway Corporation, The Link Management, Metro Radio, MTR Corporation, PCCW, POAD, South China Morning Post, Sun Hung Kai Properties, Supersun, Swire Properties, Times Square and Young Post.

For more information on the competition, please visit the official website at <http://www.myharbour.hk>.

For photos of the "My Harbour" Design Competition winning entries, please visit: http://bbluesky.com/download/HBF/my_habour_design.zip

For photos of the "My Harbour" Design Competition Award Ceremony, please visit: http://www.bbluesky.com/download/myharbour_awardceremony.zip

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Exhibition Details

8-12 June 2006 (Thur – Mon)

Park Court, Level 1 Pacific Place Mall
Pacific Place, 88 Queensway, Hong Kong

Time: 12:00noon – 8:00pm

22 – 26 June 2006 (Thur – Mon)

Shatin New Town Plaza III, Area C,
Shatin Centre Street, Shatin, N.T.

Time: 12:00noon – 8:00pm

29 June – 2 July 2006 (Thur – Sun)

Main concourse, Ocean Terminal, Harbour City,
3 - 27 Canton Road, Tsim Sha Tsui, Kowloon

Time: 12:00noon – 8:00pm

For enquiries, please contact: Mr. Jonas Chau - 2784 3941

About the Harbour Business Forum (<http://www.harbourbusinessforum.com>)

Formed in June 2005 by the Business Environment Council, Harbour Business Forum is a business coalition with over 120 business members, led by some of the largest corporations in Hong Kong. Its mission is to see Hong Kong's harbour and harbourfront become a genuinely vibrant, accessible and sustainable world-class asset for Hong Kong's best long-term economic, social and environmental interests. HBF aims to engage with relevant stakeholders and the government in order to agree upon, and implement, a common and integrated vision for the harbour.

About the Hong Kong Arts Centre (<http://www.hkac.org.hk>)

The Hong Kong Arts Centre was founded in 1977. It is a community-driven, self-financed art organization. HKAC embraces artistic independence and is committed to promoting contemporary art and art education in the territory.

About the Hong Kong Institute of Aesthetic Education

The Hong Kong Institute of Aesthetic Education (formerly the Aesthetic Education Project) was



founded in 2001 by the Hong Kong Arts Centre and Ming-ri Arts Education Institute. It was registered as an independent, non-profit organization in 2004, and its vision is to provide quality art education and enhance the artistic and cultural atmosphere of Hong Kong.

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