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Creating Success
The Importance of the Public Realm in Making Social, Economic and Environmental Success

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Harbour Business Forum
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EDAW
Design, Economics, Environments, Planning Worldwide

Seattle, Sacramento, San Francisco, Los Angeles, Irvine, San Diego, FL Collins, Denver, New York, Alexandria, Atlanta, Miami Beach, Tempe, Huntsville, Manchester, London, Beijing, Suzhou, Shanghai, Hong Kong, Shenzhen, Brisbane, Melbourne, Sydney

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Creating Success
The Importance of the Public Realm in Making Successful Places

Our Own litmus test for making successful places is:

**People to Live
Culture to Celebrate
Visitors to Enjoy
Business to Invest
Nature to Thrive**

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Creating Success
The Importance of the Public Realm in Making Successful Places

- Centennial Olympic Park in Atlanta, USA
- Manchester City Center in the UK
- Wharf District Park in Boston, USA
- San Pedro Waterfront, Port of Los Angeles, USA
- Jinji Lake Masterplan, Suzhou, China
- Marina Bay Promenade, Singapore
- Suzhou Creek Masterplan, Zabie District, Shanghai
- London Olympics 2012, Lower Lea Valley, UK

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Centennial Olympic Park
Atlanta, USA

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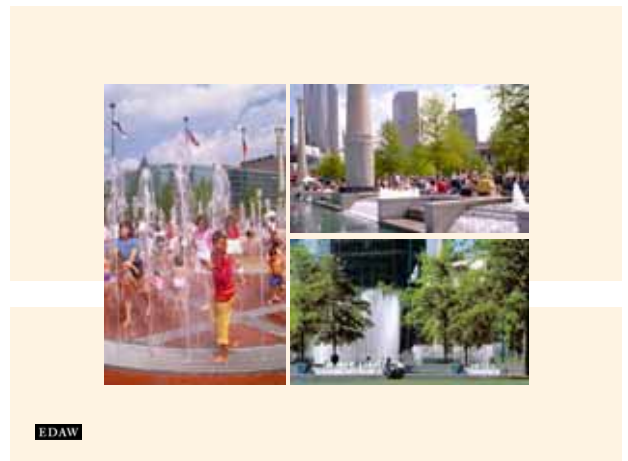


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Associated development

- ▶ Phillips Arena- \$206M
- ▶ Georgia World Congress Center Phase 4-\$220M
- ▶ Apartments and condominium--\$600m
- ▶ CNN Office--\$150M
- ▶ Mixed Use office--\$400M
- ▶ CNN Center--\$50M
- ▶ Hotel--\$110M





Manchester City Centre
Manchester, England

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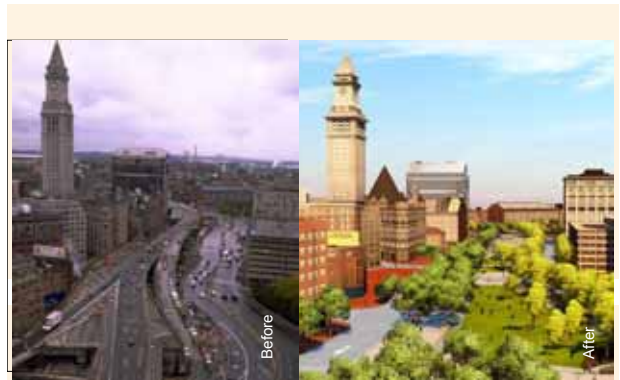


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Wharf District Park
Boston, USA

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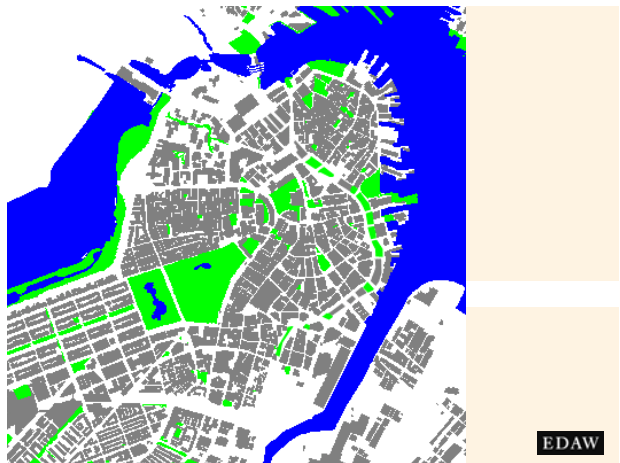


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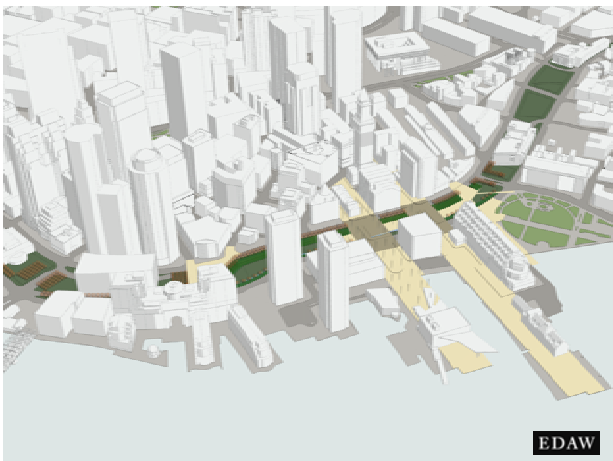
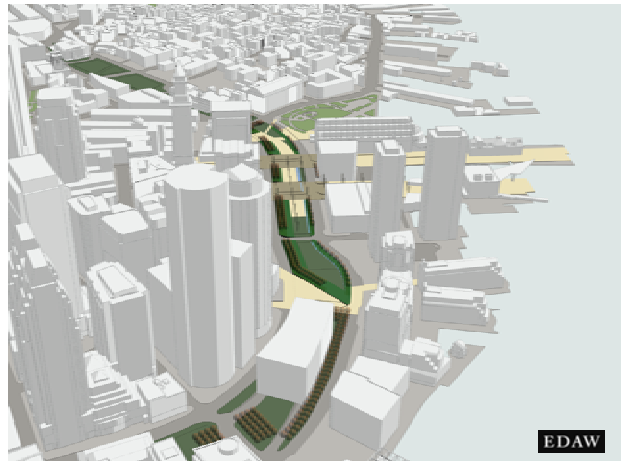
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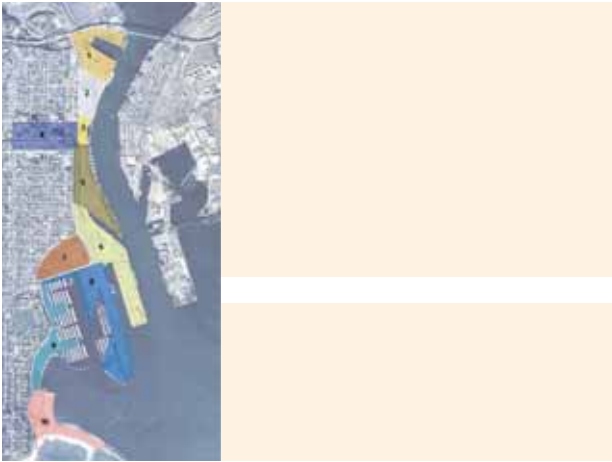


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San Pedro Waterfront
Port of Los Angeles, California





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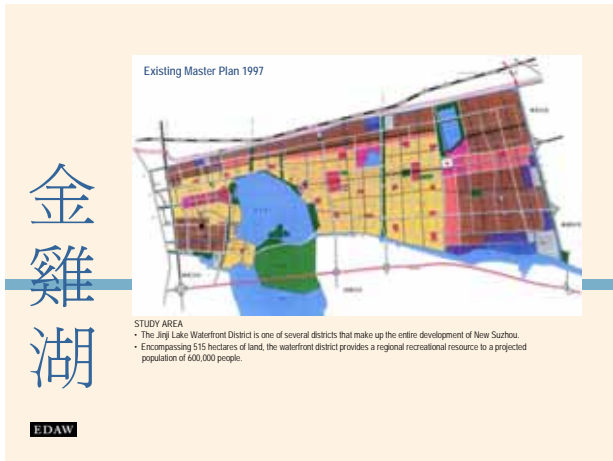
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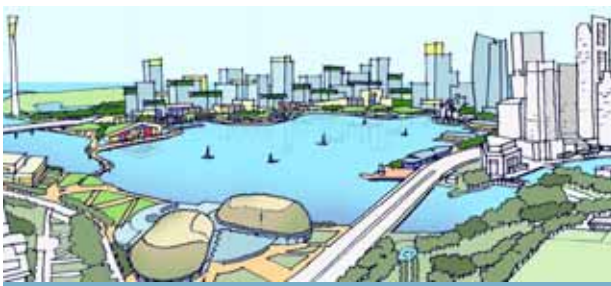


Jinji Lake Masterplan
Suzhou, China

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Marina Bay Promenade
Singapore

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Parc Diagonal Mar
Barcelona Spain

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Suzhou Creek Regeneration
Shanghai, China





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总体城市设计概念



上海闸北区苏州河北岸历史保护地段 Shanghai Zabei Suzhou Creek North Bank Historic District

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London 2012 Olympic Games
Lower Lea Valley, London

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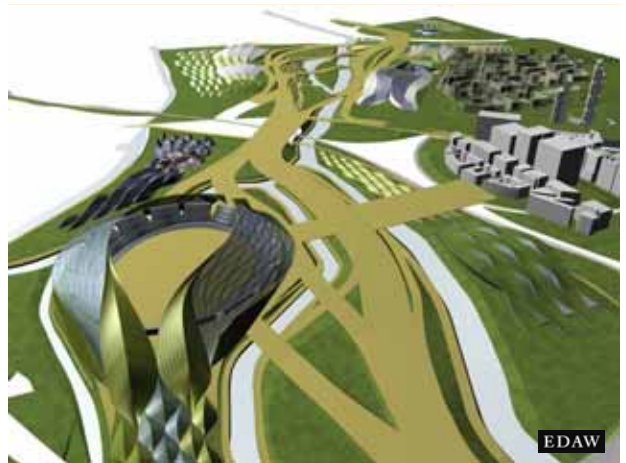
Legacy Master Plan

Olympic Master Plan

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Largest urban regeneration project in the UK and involves massive infrastructural, physical, social, environmental and economic development initiatives - essentially to recast the communities of Homerton, Bow, Bromley, Poplar, South Bromley, Canning Town, North Plaistow, West Ham, Stratford Market, and the Stratford New Town in the East End of London.

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London Post - Olympic Games
Lower Lea Valley, London

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THANK YOU!
谢谢!

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