



I. The Harbour *is* Hong Kong.

Regenerating: Hong Kong's Waterfront



**The Harbour *is* Hong Kong**

- The Harbour is history, legacy and continuity



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**The Harbour *is* Hong Kong**

- The Harbour is the heart of HK's global identity and the source of its competitive advantage



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**The Harbour *is* . . .**

- Mobility
- Space that allows density
- Light and air that free the spirit
- The heart of everyday activity
- Core of the region



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## The Harbour *is* . . .

- A protected place
- Authentic Hong Kong
- “the reasonable expectation of pleasure”



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## The Harbour *is* Hong Kong

- Each new waterfront development should be considered as an activity to enhance the harbor's quality and accessibility for HK citizens



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## The Harbour *is* Hong Kong

- “Think value rather than price”



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## II. The time for vision is NOW!

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## The Time for Vision is NOW!

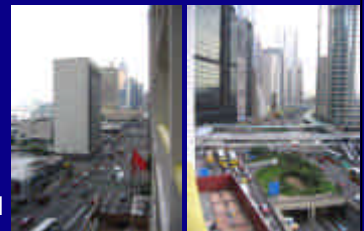
- Establish a compelling and clear vision
- Prioritize the waterfront
- Make it holistic and inclusive
- Include long-term aspirations and a specific guide for decision-making

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## The Time for Vision is NOW!

- Create easy, safe, and direct pedestrian access from every neighborhood



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## The Time for Vision is NOW!

- Build a waterfront of human scale



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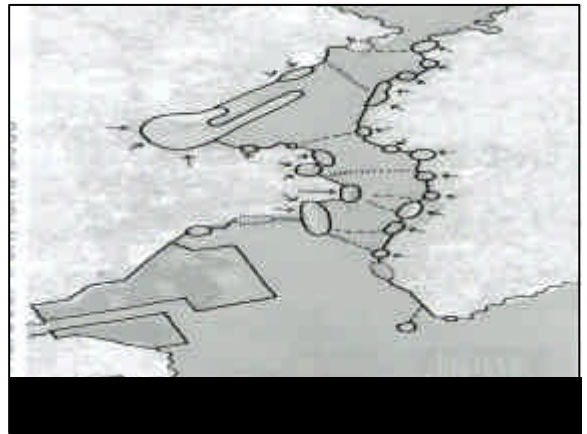
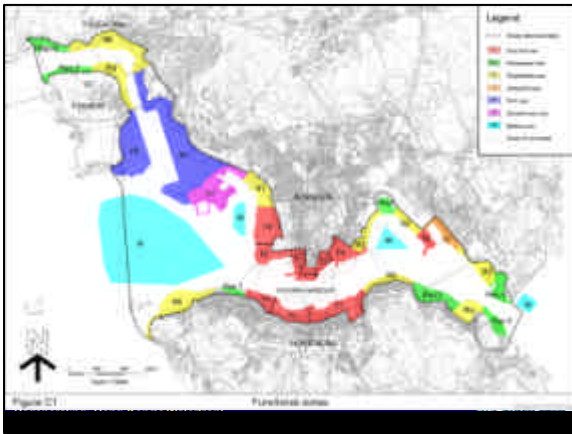


## The Time for Vision is NOW!

- Plan for a "String of Opportunities" that invite people to the water, relate to adjacent neighborhoods, and engage the waterfront



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## The Time for Vision is NOW!

- Clean the harbor



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## The Time for Vision is NOW!



- "Be Hong Kong"

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## The Time for Vision is NOW!

- Demand the best design



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## The Time for Vision is NOW!

- Get close to the water



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## The Time for Vision is NOW!

- Encourage a variety of places, activities, and experiences



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## III. Think Big. Start small.

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## Think Big. Start Small.

Build trust with the residents of Hong Kong through engagement and participation in early "win" projects

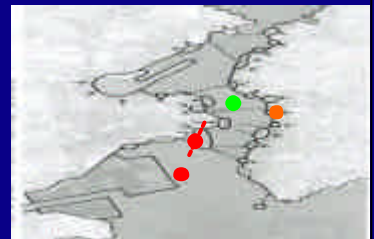


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## Think Big. Start Small.

- Create early win projects



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## Think Big. Start Small.

- Places for people



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## Think Big. Start Small.



- Challenge perceptions

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## Think Big. Start Small.



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## Think Big.

- Make the 3 big projects serve the vision



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## IV. Make the Harbour a priority

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## Make the Harbour a Priority

- Implementing the vision requires an efficient delivery system

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## Make the Harbour a Priority

- Develop a holistic plan for the waterfront
- Embrace an inclusive process
- Establish an entity with authority to execute the vision and the plan

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## Make the Harbour a Priority

Some models for such an agency:

- A Harbour Development Authority
- A Harbour Development Agency
- A specially appointed official, in essence, a czar
- A commission

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## V. Find a Design Champion.

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## Find a Design Champion

- A strong vision needs a strong leader to implement it

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## Find a Design Champion

- He or she must have a passion for high quality design and development
- Must be a leader, a spokesperson, an arbiter, an inspiration

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## Find a Design Champion

- Leaders who have effectively championed urban design in their cities include Joe Riley, mayor, Charleston, South Carolina USA



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## Find a Design Champion

- Tom Murphy, mayor, Pittsburgh, Pennsylvania, USA



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## Find a Design Champion

- Josep Acebillo, former Chief Architect of Barcelona City Council

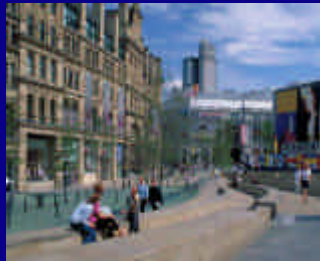


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## Find a Design Champion

- Sir Howard Bernstein, Chief Executive Manchester City Council



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## Find a Design Champion

- Must pay attention to all aspects of development—particularly the details of the implementation of the design

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## Five Recommendations

1. The Harbour is Hong Kong.
2. The time for Vision is NOW!
3. Think big. Start small.
4. Make the Harbour a priority.
5. Empower a "Champion".

